# play loud! productions > NEW RELEASES <

Street Date: June 12, 2014 (vinyl HINTEN, VOD, audio download)

Street Date: Fall 2014 (vinyl UFO)

Artists: Guru Guru, Mani Neumeier, Lucia Palacios, Dietmar Post

Title: Guru Guru: Seven releases

Cat.-No.: pl-40, pl-41, pl-42, pl-43, pl-44, pl-45, pl-46

EAN-Code: various

Label => Cat.-No.: play loud! productions (LC 15308)

File under: German Underground, Krautrock, archive, film, interview

Territories: World

Distribution: VOD and vinyl (play loud! and others), audio download (Finetunes and

others)

#### 7 x GURU GURU

pl-40 Guru Guru: Live at Lido (Berlin)

(film vod & audio download, 2010, 106 min) (play loud! (live) music series)

pl-41 Mani Neumeier: Kunst ist schön, macht aber viel Arbeit (conversation & never-before-

seen archive material from "Kunstzone Munich 1971")

(film vod & audio download, 2011, 83 min) (play loud! (live) word series)

pl-42 Guru Guru: Hinten (first authorized release after 1970)

(12" vinyl reissue & audio download with bonus track) (red colored or black vinyl)

pl-43 Guru Guru: Ufo (first authorized release after 1971)

(12" vinyl reissue & audio download with bonus track) (yellow colored or black vinyl)

pl-44 Guru Guru: Live in Essen 1970 (audio download)

pl-45 Guru Guru: Live in Wiesbaden 1972 (audio download)

pl-46 Guru Guru: Live in Wiesbaden 1973 (audio download)

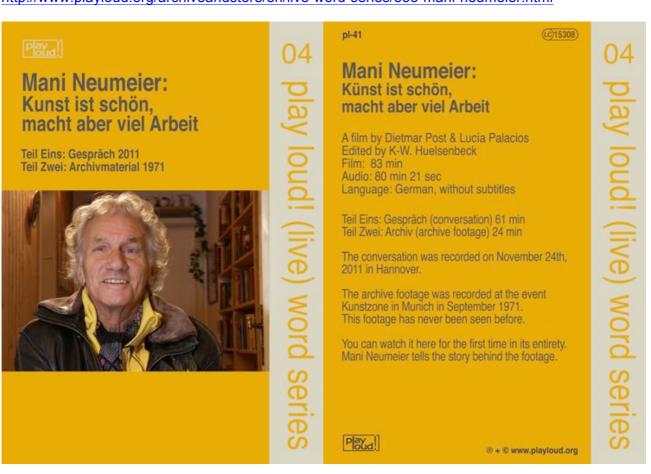
# Short description / Kurzbeschreibung

Guru Guru is a German Krautrock band formed in 1968 as The Guru Guru Groove by Mani Neumeier (drums), Uli Trepte (bass) and Eddy Naegeli (guitar) later replaced by American Jim Kennedy (guitar). In time for their debut in 1970, Ax Genrich had replaced Kennedy to solidify the classic Guru Guru line up. Guru Guru were related to the free jazz music scene both through their work with Swiss pianist Irene Schweizer and through Neumeier, who had already won several jazz prizes. The band was also influenced by psychedelic rock artist, such as Jimi Hendrix, Frank Zappa, The Crazy World Of Arthur Brown, Rolling Stones and early Pink Floyd. Among the band's friends were Amon Düül, Can and Xhol Caravan, with whom Guru Guru played jam sessions.

play loud!, the label for film and music, is proud to announce an entire Guru Guru package. The reissues of the original first two Guru Guru albums has been made possible through the fact that Guru Guru regained ownership to their masters. Ufo (1970) and Hinten (1971) will be released for the first time fully authorized by Guru Guru. All other legal or illegal downloads are not authorized by the band. Only with the play loud! releases the band is being paid. Also, play loud! sticks to their idea of chronicling and archiving special moments in history. Within the package there is a full 106 min live show from 2010 filmed for the "play loud! (live) music series", an 84 min extensive conversation with drummer Mani Neumeier from 2011, in which he also comments on never-before-seen archive footage of "Kunstzone Munich 1971", both filmed for the "play loud! (live) word series" and three audio downloads of Guru Guru live shows from 1970, 1972 and 1973.



pl-41 Mani Neumeier: Kunst ist schön, macht aber viel Arbeit (video stream & audio download) http://www.playloud.org/archiveandstore/en/live-word-series/353-mani-neumeier.html



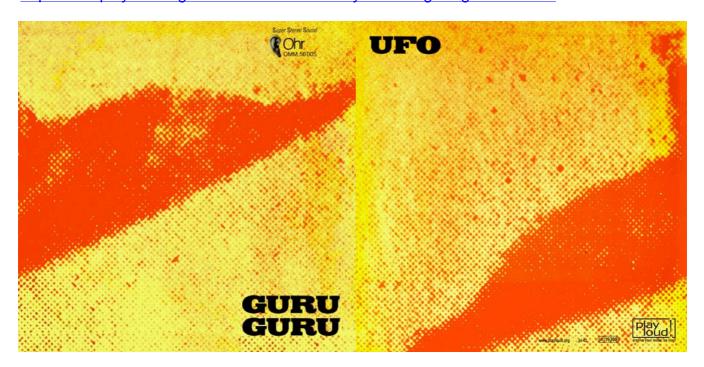
pl-42 Guru Guru: Hinten (1971) (limited to 500 copies) (12" vinyl, 250 copies in red vinyl, 250 in black vinyl and audio download; comes in the original artwork with Ohr catalogue number, gatefold, inlay with photographs)

The download version comes with a special bonus track ("Stone In" from Live in Essen 1970). Please be aware of the many illegal download options for this record on all the mayor platforms. Only this play loud! release guarantees that the band is being paid. http://www.playloud.org/archiveandstore/en/vinyl-12/352-guru-guru-hinten.html



pl-43 Guru Guru: Ufo (1970) (limited to 500 copies) (12" vinyl, 250 copies in red vinyl, 250 in black vinyl and audio download; comes in the original artwork with Ohr catalogue number, gatefold, inlay with photographs)

The download version comes with a special bonus track ("Bo Diddley" from Live in Essen 1970). Please be aware of the many illegal download options for this record on all the mayor platforms. Only this play loud! release guarantees that the band is being paid. http://www.playloud.org/archiveandstore/en/vinyl-12/355-guru-guru-ufo.html



## pl-44 Guru Guru: Live in Essen (1970) (audio download)

http://www.playloud.org/archiveandstore/en/music-downloads/395-guru-guru-live-in-essen-1970.html



GURU GURU Live in Essen 1970

### **GURU GURU**

Live in Essen 1970

Ax Genrich: guitar Uli Trepte: bass, vocals Mani Neumeier: drums, vocals

Song list: 1 Stone in (12:00)

2 Der LSD-Marsch (14:22) 3 Bo Diddley (11:27)

All songs written by Guru Guru Recorded at Gruga Halle on October 10th, 1970 (3. Essener Pop & Blues Festival)

Catalogue #: pl-44



(LC)15308)



# pl-45 Guru Guru: Live in Wiesbaden (1972) (audio download)

http://www.playloud.org/archiveandstore/en/music-downloads/397-guru-guru-live-in-wiesbaden-1972.html



GURU GURU Live in Wiesbaden 1972

# **GURU GURU**

Live in Wiesbaden 1972

Ax Genrich: guitar, vocals Bruno Schaab: bass Mani Neumeier: drums, vocals

Song list:

1 Oxymoron (28:32)

2 Baby cake walk (23:50)

3 Ooga booga (22:05)

All songs written by Guru Guru Recorded at Germania Heim on April 11th, 1972

Catalogue #: pl-45



LC)15308



# pl-46 Guru Guru: Live in Wiesbaden (1973) (audio download)

http://www.playloud.org/archiveandstore/en/music-downloads/393-guru-guru-live-in-wiesbaden-1973.html



GURU GURU Live in Wiesbaden 1973

### **GURU GURU**

Live in Wiesbaden 1973

Ax Genrich: guitar, vocals Hans Hartmann: bass, contrabass Mani Neumeier: drums, vocals

Song list:

1 Ooga booga (37:41)

2 Round dance (17:25)

3 Das Zwickmaschinchen (6:22)

All songs written by Guru Guru Recorded at Wartburg Auditorium on Sept 17th, 1973

Catalogue #: pl-46



LC)15308



## More info

http://www.playloud.org/guruguru.html https://www.facebook.com/gurugurugroove

## **Media Contact**

play loud! productions – Niemannstr. 6 - 10245 Berlin – Germany – phone +49 30 29779315 - www.playloud.org.

Journalists can request preview options by sending an inquiry to <a href="info@playloud.org">info@playloud.org</a>. The best way to see the film material or listen to entire albums journalists need to register at the "play loud! archive & store". Once registered they will obtain a waiver.

Read on the next page a text about the concept behind the play loud! (live) music & word series



## Concept behind the play loud! (live) music & word series

play loud! is not only a music label or film production company. play loud!'s goal is also to preserve and archive certain moments in history.

The "play loud! (live) music series" has been initiated by filmmakers Dietmar Post & Lucía Palacios (responsible for monks – the transatlantic feedback, Reverend Billy, Klangbad, Franco's Settlers). The series parts from three ideas, Alan Lomax's work as an archivist and chronicler, John Peel's BBC radio sessions and the work of Direct Cinema pioneers, such as, Maysles Brothers, Leacock, Wildenhahn and Pennebaker. Filming live shows meant not to do it in a TV style but in a very personal, intuitive and adventurous style – nothing is staged for filming. You go along as it happens. Some of the live performances are filmed with only one camera in one continuous shot without any edits. Some critics have labeled it as "filmed paintings/painted films".

play loud!'s music films have been called: "raw", "rough", "canny", "straightforward", "adventurous", "witty", "insightful", "direct", "non-tricksy", "economic", "minimal", "unpretentious handheld camera work", "artful film paintings" ...

play loud!'s intention is to furthermore create an extensive archive of interesting popular music that includes also the possibility to screen/stream material that comes from other sources.

# PLAY LOUD! (LIVE) MUSIC SERIES

001 Floating di Morel

002 Doc Schoko

003 FM Einheit + Irmler

004 Faust

005 Gebrüder Teichmann

006 Christy & Emily

007 Damo Suzuki & Sound Carriers (not released yet)

008 Camera feat. Rother & Moebius

009 Friedman & Liebezeit

010 Lydia Lunch & Philippe Petit

011 Guru Guru

### **Up-coming:**

Cold Cave, Atari Teenage Riot, Limpe Fuchs, Barbara Manning, and many more.

# **PLAY LOUD! (LIVE) WORD SERIES**

001 Shadows of the Past: Franco's Heritage in Spain (Spanish)

002 Bowl of Oatmeal: Entire Film Dialogue (English)

003 Cloven Hoofed: Entire Film Monologue (English)

004 Mani Neumeier: Kunst ist schön, macht aber viel Arbeit (German)

### Up-coming:

Baltasar Garzón, Limpe Fuchs, Roky Erickson (old research interviews), Martin Rev / Stefan Roloff and many more surprises from the play loud! archives.

http://www.playloud.org/archiveandstore/en/19-live-music-series

http://www.playloud.org/archiveandstore/en/32-live-word-series

https://www.facebook.com/playloudlivemusicseries

## **PRESS REVIEWS**

http://blogplayloud.blogspot.de/2012/11/this-film-is-not-another-concert-movie.html